

ORGANIZING YOUR FAMILY LEGACY

Press Release

Ape Press to Launch Private Label Family Resource, “Organizing Your Family Legacy: A Practical Action Plan for Those You Leave Behind”

Boca Raton, FL, June 30, 2014 – Ape Press, LLC, a Boca Raton-based firm specializing in legacy planning and organization, will launch its flagship product, “Organizing Your Family Legacy: A Practical Action Plan for Those You Leave Behind,” on June 30 2014. The most complete resource for legacy and inheritance planning, “Organizing Your Family Legacy” is a practical, user-friendly guide and action plan designed to help plan for the unexpected.

Professional advisors including financial planners, estate planning attorneys, and insurance agents have already shown significant interest in this new resource that provides clear, actionable guidance for their clients. Eric Rand, Owner of Brightway Insurance Agency, added that the resource “is incredibly thorough and well-researched. It’s the perfect organizational tool and action plan to help clients prepare for the future.”

After facing a pair of pivotal life events, co-founder and CEO Edward C. Meyers, together with co-founder and President, Sharon K. Nick, researched and wrote the 264-page hardcover book to guide individuals through the process of legacy planning, educating them on which decisions they need to make and when they need to make them. With clearly written instructions and a step-by-step action plan, this guide helps easily organize documents and relevant data – insurance information, financial and banking data, wills, trusts, account information, digital account credentials, as well as end-of-life wishes – all in one place.

Meyers explains that, “With this resource, we help professional advisors foster stronger client relationships by providing tools that educate clients on how to navigate life’s unexpected obstacles, decide their legacy, and gain peace of mind.” “Organizing Your Family Legacy” provides the ideal



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opportunity for professional advisors to introduce important family topics to their current clients and multiple generations of their families.

“Organizing Your Family Legacy” may be customized with private label logo and branding and will be available June 30 for purchase at www.apepress.com or by contacting 561-483-7771.

About Ape Press, LLC

Ape Press, LLC, is a Boca Raton-based firm specializing in legacy planning and organization. The company creates comprehensive, step-by-step legacy planning resources to help individuals prepare for the future. The company’s flagship product, “Organizing Your Family Legacy: A Practical Action Plan for Those You Leave Behind” is a user-friendly program featuring a simple, step-by-step roadmap to help individuals prepare and organize for the unexpected. These legacy planning resources are ideal for professional advisors seeking to build stronger, multigenerational client relationships and educate clients on how to navigate life’s unexpected obstacles, decide their legacy, and gain peace of mind.

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